

GRAND GULF MILITARY MONUMENT COMMISSION

AGENCY # 472

**12006 Grand Gulf Road
Port Gibson, MS 39150
(601)437-5911**

Website: www.grandgulfpark.state.ms.us

Email: grandgulfpark@aol.com

**FIVE-YEAR STRATEGIC PLAN
2021-2025**

Board Members:

Jeff Roberts, Chairman

Roland Mikell

Dr. David Headley

H. M. Drake, Jr.

James O. Carpenter

Staff:

Susan McCaa, Director

Shelley Carr, Administrative Assistant

1. COMPREHENSIVE MISSION STATEMENT:

The mission of Grand Gulf Military Monument Commission is to preserve, maintain, operate, share and improve this Civil War Historical Monument for the State of Mississippi including the museum full of priceless artifacts and the buildings and 400+ acres.

2. PHILOSOPHY

The Commissioners of Grand Gulf Military Monument Commission are committed to the continued preservation and responsible maintenance of the original earthworks of this Civil War battlefield, the buildings and valuable artifacts under their domain. The philosophy of the Commissioners and staff is to adhere to the highest professional standards representing the State of Mississippi in quality public service and the preservation and maintenance of our artifacts, buildings and grounds for visitors now and in future years.

3. RELEVANT STATEWIDE GOALS AND BENCHMARKS:

Statewide Goal #1.: To develop a robust state economy that provides the opportunity for productive employment for all Mississippians.

Relevant Benchmarks #1.:

To increase the number of day visitors and campers thereby increasing the amount of money that goes into our special funds.

Statewide Goal #2.: To ensure that current and future generations have access to the state's abundant natural resources through protection, conservation, and wise development of those resources.

Relevant Benchmarks #2.:

Grand Gulf Military Park has 400+ acres which are a natural resource in addition to 10 or so buildings, two of which are from the pre-civil war period. Also included in our "resources" are artifacts dating back to the mastodon era through the Civil War and world wars; American Indian artifacts, hearses, buggies, jail house from the town of Grand Gulf, Catholic Church from Rodney, MS and much more. The Commissioners and staff take very seriously the preservation of ALL artifacts and grounds to have them present for future generations.

2.

4. OVERVIEW OF THE AGENCY 5-YEAR STRATEGIC PLAN:

The Commissioners of Grand Gulf Military Park and the supporting staff will provide quality, professional service to visitors and care to the 400 acres of land with associated monuments, cemetery, Catholic Church, buildings and camping pads. The park is funded with approximately one-third of its budget from raised revenue (admissions, camping and souvenirs) and two-thirds from state support. The commissioners and staff are good stewards of both the money and facilities they are in charge of. Agency goals are:

a. Cooperation with other agencies: In an effort to attract more tourists and campers, this Agency will cooperate and seek the help of the State Department of Tourism and area Chamber of Commerce and State visitor centers. In FY 2017, Grand Gulf Park became a member of the Mississippi River Parkway Commission and also the MS River Geotourism Program through National Geographic. The addition of these two groups has increased interest from people throughout the country. Networking with these and similar agencies offers a way to promote our Park within a well-established State supported operation. We speak to community groups whenever possible.

b. Increase in public awareness: The staff will maintain and upgrade, when necessary, the park website. Brochures will be printed when necessary and distributed through the state at Welcome Centers and to locations out of the state. A Facebook fan page has been established and features upcoming events, park projects and visiting groups. A recent picture on Facebook had 6,525 views and 52 shares showing that this medium is getting our name out there.

c. Create educational opportunities for visitors: There is much to be learned about the history of the United States and Mississippi through the artifacts and earthworks the park has. School groups come regularly and are encouraged to spend time and ask questions. The park staff is well informed about the relics and grounds. In addition, there are several groups of soldiers who come each year from Camp Shelby, The Command and General Staff College at Fort Leavenworth, KS and the War College from Pennsylvania. These are our nation's finest leaders who are here to learn from the past to lead into the future.

d. Preserve and protect the grounds and artifacts: Grand Gulf Park is located on 400 acres of land with numerous earthworks from the Civil War, buildings which date back to the 1760s, a museum with thousands of artifacts both donated and loaned, and 42 full-service camping pads. It takes the staff of seven full time workers to maintain, groom, and preserve these artifacts and areas. Beginning in FY 2020 we are a staff of seven.

e. Operate with financial responsibility: The Park Commissioners and staff strive to operate within the budget given to us by the Legislature each year. We will run the park in a conservative manner while doing what is necessary in maintenance and repairs to preserve and protect what is here. The Commissioners have raised both the visitor and camping rates effective July 1, 2017 in an effort to increase special fund revenues. Monthly tallies are kept of visitors and campers and this will continue. The rates will be reevaluated this year.

5. AGENCY'S SIGNIFICANT EXTERNAL FACTORS ASSESSMENT:

- 1) The current economy will always affect the Park's business. The cost of gasoline, vehicles and motor homes directly impact traffic through the park. Current economic trends have prevented some people from retiring and if they can, their expendable retirement money may not be available for travel.
- 2) Grand Gulf Park is an outside facility except for the museum. Periods of bad weather have a negative effect on day visitors and campers alike.
- 3) Grand Gulf Park is situated on the Mississippi River. There is the occasion, as in the summer of 2011, January of 2016, March of 2018, and March, May and June of 2019 when the river flooded and the park was forced to be closed.
- 4) Grand Gulf Park benefits by the close vicinity of Grand Gulf Nuclear Power Station in that we usually have at least a few employees that are long-term campers and their families come to visit. A refueling outage is planned to begin in February 2020 and we anticipate that our campgrounds will be full as a result.

Grand Gulf Military Park operates with a Commission of five local residents, appointed by the Governor, interested in the welfare and continuation of this historical park. They hold six regular meetings a year with the Director and Administrative Assistant. At these meetings the current budget is discussed, including expenditures and revenue, along with the number of visitors and campers. They also discuss any major problems or projects that need to be dealt with any budget cuts. At these meetings the pay vouchers are approved and signed. The Commissioners use revenue, expenditures and numbers of paying customers as a guide to the success of their stated goals.

6. AGENCY GOALS, OBJECTIVES, STRATEGIES AND MEASURES BY PROGRAM FOR FY 2021 THROUGH FY 2025:

GOAL: To maintain and preserve the 400+ acres of Civil War battlefield land and historic former town of Grand Gulf and the associated artifacts, site monuments, cemetery, Catholic Church and buildings AND increase Park revenue

OBJECTIVE A.1. Effectively maintain the historical integrity of all components and update the existing facilities.

Output: Buildings, grounds and park facilities updated and maintained at optimum standards

Efficiency: Less future extensive repairs and facilities would meet industry standards

Explanatory: Due to previous years' budget cuts the buildings have not been maintained in satisfactory conditions and facilities are antiquated

OBJECTIVE A.2 Work in cooperation with the State and other agencies to attract more visitors for educational and recreational purposes and increase public visibility

Output: Increased number of visitors, tour groups and campers

Efficiency: Increased revenue

Explanatory: Networking with other agencies will increase visitors and minimize advertising fees to increase revenue