

**GRAND GULF MILITARY MONUMENT
COMMISSION**

AGENCY # 1472

FIVE-YEAR STRATEGIC PLAN

2028 - 2032

1. Comprehensive Mission Statement

The mission of Grand Gulf Military Monument Commission is to preserve, maintain, operate, share, and improve this Historical Monument for the State of Mississippi including the museum, the buildings, campgrounds, cemetery and 400+ acres.

2. Philosophy

The Commissioners of Grand Gulf Military Monument Commission are committed to the continued preservation and responsible maintenance of the original earthworks of this town, battlefield, the buildings, and valuable artifacts under their domain. The philosophy of the Commissioners and staff is to adhere to the highest professional standards possible representing the State of Mississippi. We are committed to providing quality public service and to preserve and maintain our artifacts, buildings, and grounds for visitors now and in future years.

3. Relevant Statewide Goals and Benchmarks

Statewide Goal #1.: To increase attendance for and improve the State of Mississippi's most unique State Park, which is listed on the National Historic Register.

Relevant Benchmarks #1.:

To increase the number of day visitors, campers, groups and events, thereby increasing special funds revenue.

Statewide Goal #2.: To ensure that current and future generations have access to the state's abundant natural and historical resources through protection, conservation, and wise development of those resources.

Relevant Benchmarks #2.:

Grand Gulf Military Park has 400+ acres which are a natural resource in addition to 10 or so buildings, three of which are from the late 1700s & early 1800s. Included in our resources are priceless artifacts ranging from the Cenozoic Era through World War II. American Indian artifacts, hearses, carriages, the jail from the town of Grand Gulf, the town of Grand Gulf Cemetery, Sacred Heart Catholic Church, and much more are contained within the Park grounds. The Commissioners and staff strive for the preservation of all artifacts, buildings and grounds for future generations, as budget allows.

4. OVERVIEW OF THE AGENCY 5-YEAR STRATEGIC PLAN:

The Commissioners of Grand Gulf Military Park and the supporting staff will provide quality, professional service to visitors and care to the 400+ acres of land with associated monuments, cemetery, Catholic Church, buildings, and campgrounds. The Park is

funded with revenue (admissions, camping, rentals and souvenirs) and state support. The commissioners and staff are dedicated stewards of both the money and facilities that they are charged with maintaining. Agency goals are:

- A. Cooperation and interaction with other agencies: In an effort to attract more tourists and campers, this Agency will continue to cooperate and seek the help of the State Department of Tourism and area Chambers of Commerce and State visitor centers. In FY 2017, Grand Gulf Park became a member of the Mississippi River Parkway Commission and the Mississippi River Geotourism Program through National Geographic. The addition of these two groups has increased interest from people throughout the country. Networking with these and similar agencies offers a way to promote our Park within a well-established State supported operation.
- B. Increase in public awareness: The staff will maintain and upgrade, when necessary, the park website. Brochures will be printed when necessary and distributed through the State at Welcome Centers and to locations out of the State. A Facebook Grand Gulf Military Park page has been established and features upcoming events, park projects and visiting groups. This has proven to be a very effective and interactive means of promoting the Park.
- C. Create educational opportunities for visitors: There is much to be learned about the history of the United States and Mississippi through the artifacts and earthworks the park has. School, tour and special interest groups come regularly and are encouraged to spend time and ask questions. The Park staff is well informed about the relics and grounds. In addition, there are several military groups that come each year from Camp Shelby, The US Army Command and General Staff College at Fort Leavenworth, Kansas and the US Army War College from Pennsylvania. These are our nation's finest leaders who are here to learn from the past to lead into the future.
- D. Preserve and protect the grounds and artifacts: Grand Gulf Park is located on 400+ acres of land with numerous earthen works from the Civil War, buildings which date back to the 1760s, a museum with thousands of artifacts, both donated and loaned, and 42 full-service camping pads.
- E. Operate with financial responsibility: The Park Commissioners and staff strive to operate within the budget given to us by the Legislature each year. We will operate the park in a conservative manner while doing necessary maintenance and repairs to preserve and protect our many components. Monthly tallies are kept of visitors and campers.

5. External/Internal Assessment

1) The current economy will always affect the Park's business. The rising costs of living significantly have a direct impact on the number of visitors and campers to the park.

2) Grand Gulf Park is an outside facility except for the museum. Periods of bad weather have a negative effect on day visitors and campers alike.

3) Grand Gulf Park is situated on the Mississippi River. There is the occasion, usually in the spring, when the river floods the main road and sections of the Park, forcing us to close.

4) Grand Gulf Park benefits from the close vicinity of Grand Gulf Nuclear Power Station in that we have several of their employees that are long-term campers. Routine and special outages fill our campgrounds to capacity.

5) Grand Gulf Military Park operates with a Commission of six area residents and one state at large, appointed by the Governor, that are knowledgeable and interested in the welfare and continuation of this historical park. Quarterly meetings are held with the Director. At these meetings, the current budget is discussed, including expenditure and revenue. They discuss any major problems or upcoming projects in addition to normal daily operations and routine maintenance. At these meetings, the disbursement registers and receipts are reviewed, approved and signed. The Commissioners use revenue, expenditures, and numbers of paying customers as a guide to the success of their stated goals.

6. Agency Goals, Objectives, Strategies and Measures by Program

GOAL: To preserve and maintain the 400+ acres of the Park and the many components that it encompasses and increase revenue.

OBJECTIVE A.1. Effectively maintain the historical integrity of all components and update the existing facilities.

Output: Buildings, grounds and park facilities updated and maintained at optimum standards, as budget allows

Efficiency: Less future extensive repairs and facilities that meet industry standards

Explanatory: For the last few years, our budget has allowed us to address critical issues and move forward with our schedule of repairs and updates

OBJECTIVE A.2 Work in cooperation with the State, other agencies and surrounding area organizations to attract more visitors for educational and recreational purposes while increasing public awareness of our Park.

Output: Increased number of visitors, tour groups and campers

Efficiency: Increased revenue

Explanatory: Networking with other agencies and special interest groups will increase visitors and minimize advertising fees to increase revenue.